

The globalization challenges strategies of main firms who must from now on conceive their development on a global scale: launch of new products, services or brands, conquest of markets, access to funds, skills and competences often require an international scope.

The Corporate Invention Board's website is a new tool which aims at characterizing the nature and the extent of technological globalization. It gives the possibility to track and analyze the transformation of global patents portfolio of industrial group's overtime. It also identifies the geographic origin of patents' protected inventions.

We developed an original tool based on a Treemap visualization, to navigate through the information associated to the priority patents filed between 1986 and 2006 from the 2,500 main multinational corporations.

Visit: [context elements](#) , the [methodolog](#) and the [visualization tool](#) !